

ICCCIME

INTERNATIONAL CONFERENCE ON CONTEMPORARY
ISSUES & CHALLENGES IN MANAGEMENT & ECONOMICS

1st & 2nd April, 2022

Publication in Scopus, ABDC Journals
and UGC care list journals



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CALL FOR PAPERS

INTERNATIONAL CONFERENCE ON CONTEMPORARY ISSUES & CHALLENGES IN MANAGEMENT & ECONOMICS- 2022, brings the avid Scholars, Practitioners, Academicians and Industry Experts on a single platform to cater the novel paradigms and focus on the pertinent research problems in the area of Economics, Finance and Management. The conference will be instrumental for avid Researchers, Academicians, Industry experts and Students.

IMPORTANT DATES

Last date for submission of abstracts: **January 1st, 2022**
Last date for submission of final paper: **February 15th, 2022**
Last date of registration: **January 30th, 2022**
Spot registration: **March 30th, 2022**

KEY THRUST AREAS

Finance

- Crowd Funding
- Angel Investing
- Venture Capital Investments
- Private Equity and Innovations
- Green Financing
- Stock Analysis and market crash
- Insurance and Risk Management
- Investment Planning & Life Insurance
- Financial Inclusion
- Goods and Service Tax Practices/ Innovative Tools
- Behavioural Finance

Marketing

- Product & Service Development Issues and Strategic

Alliance

- Green Marketing
- Social Media Importance and Applications
- Customer Relationship Management
- Consumer Behaviour
- Digital Marketing
- Capital mobility

Strategy

- Leadership issues during covid 19 crisis

- Transforming Research in the Changing Times
- Leadership and succession planning
- Organization Politics and its impacts
- Power and politics in an organization
- Strategic Management for Tourism Communities
- Intellectual Structure of Strategic Management

HR

- Work From Home and its implications
- Employer Branding
- Employee Engagement
- Work Life balance and work from home
- Work culture during Covid 19 crisis
- Strategic Challenges in HRM
- Strategic HRM and its approach during COVID 19 Crisis
- HRIS and HR Analytics
- HR Strategies for Start-up firms

Economics

- Indian economic issues
- Banking
- Infrastructure and economic development
- Fiscal Policy and Public Debt
- Industrial Relations and Personnel Management
- Entrepreneurship development
- Economy in Modern Asia

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