

BEST PAPER AWARD

The authors of selected papers as recommended by the peer reviewers, shall be awarded with the best paper award and a cash prize.

PAPER PUBLICATION OPPURTUNITY FOR HIGH QUALITY PAPERS

Publication in Scopus, ABDC Journals and UGC care list journals.

Submission Guidelines

Only full papers shall be considered for publication in the Journal. Abstract shall be considered for conference proceedings.

Who should Attend?

Academicians, research Scholars, faculty, students and Industry personnel.

Registration fee (for Indian)

Category	Regular Registration	Spot Registration
Students	2000 INR	2500 INR
Faculty	5000 INR	5500 INR
Research Scholars	4500 INR	5000 INR
Industry Personnel	5500 INR	6000 INR

Registration fee (for Foreigners)

Category	Regular Registration	Spot Registration
Students	30 \$	35 \$
Faculty	80 \$	85 \$
Research Scholars	70 \$	75 \$
Industry Personnel	90 \$	95 \$

Note: Delegates are requested to write their full name in the specified column at the time of depositing the registration fee.

Name of Bank: - State Bank of India

Branch:-Krishi Upaj Mandi, Chomu, Jaipur (302024)

Name of Account Holder:- University of Engineering and Management

A/c No. 61209643420 IFSC Code: SBIN0032024

Important dates

Last date for submission of abstracts: **January 1st, 2022**

Last date for submission of final paper: **February 15th, 2022**

Last date of registration:

Spot registration: **30th March 2022**

Conference dates: **April 1st & 2nd, 2022**

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KEY THRUST AREAS

Finance

- Crowd Funding
- Angel Investing
- Venture Capital Investments
- Private Equity and Innovations
- Green Financing
- Stock Analysis and market crash
- Insurance and Risk Management
- Investment Planning & Life Insurance
- Financial Inclusion
- Goods and Service Tax Practices/ Innovative Tools
- Behavioural Finance

Marketing

- Product & Service Development Issues and Strategic

Alliance

- Green Marketing
- Social Media Importance and Applications
- Customer Relationship Management
- Consumer Behaviour
- Digital Marketing
- Capital mobility

Strategy

- Leadership issues during covid 19 crisis
- Transforming Research in the Changing Times
- Leadership and succession planning
- Organization Politics and its impacts
- Power and politics in an organization
- Strategic Management for Tourism Communities
- Intellectual Structure of Strategic Management

HR

- Work From Home and its implications
- Employer Branding
- Employee Engagement
- Work Life balance and work from home
- Work culture during Covid 19 crisis
- Strategic Challenges in HRM
- Strategic HRM and its approach during COVID 19 Crisis
- HRIS and HR Analytics
- HR Strategies for Start-up firms

Economics

- Indian economic issues
- Banking
- Infrastructure and economic development
- Fiscal Policy and Public Debt
- Industrial Relations and Personnel Management
- Entrepreneurship development
- Economy in Modern Asia

We invite authors to contribute their original papers/ posters/ research-in-progress for presentation in line with the conference sub-themes.

1. Abstract for the paper for presentation (online/offline).
2. Abstract for the poster for presentation (offline).

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INTERNATIONAL CONFERENCE ON
CONTEMPORARY ISSUES & CHALLENGES
IN MANAGEMENT AND ECONOMICS

ICCICME 2022

Publication in Scopus, ABDC Journals
& UGC care list Journals



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ABOUT UEM JAIPUR

UEM Jaipur was established in the year 2011 by ordinance 11 of 2011 and Act No. 5 of 2012 of Govt of Rajasthan. UEM Jaipur has achieved the awards of “best private University in North India” and “best emerging University in North India”.

UEM Jaipur has been established by the IEM group, Kolkata. The IEM-UEM group is an acclaimed educational group amongst the industry-centred academic training organisations of today. IEM has set sublime standards in addressing the technical and managerial resource shortage in the new era of dynamic globalisation. The IEM-UEM group has risen to fame for its strong foundation in teaching and R&D in multifaceted areas. It aims to serve the future generation as well as the nation through its commitment towards self-sufficiency and unmatched excellence.

Since its inception, the IEM-UEM group has surpassed innumerable benchmarks of achievements and accreditations. Today IEM flaunts a colossal network of expansive operations led by an awe-inspiring student force who are the torchbearers of a better tomorrow.

The IEM-UEM group has opened up the doors for young minds who dare to dream. It encourages the spirit of free enquiry and imagination. In this temple of learning, dreams take shape. The educational group attempts to inculcate the sense of human values and discipline in students to make them respectable human beings. It encourages learners to learn, to realize their potential and imbibe the best practices.

ABOUT SCHOOL OF MANAGEMENT

Management is a holistic science, craft and wisdom. Creation of infrastructure or deployment of manpower alone is not enough; skilful utilization of resources and proper allocation of work are equally important considerations in today's economy. Institute of Engineering and Management Jaipur Under University of Engineering and Management has received National awards of excellence from National Education Excellence Awards and Asia Education Summit, no doubt UEM is being rated amongst the best MBA colleges in Jaipur. School of Management believes in three-level agenda. First, making a conducive classroom environment. Second, dissemination of knowledge and third, the application of knowledge. Apart from regular classroom training, here we offer management education through innovative pedagogy like business case study sessions, summer and winter internship programs, research and value-added programs, including industry speaks.

ABOUT PINK CITY - JAIPUR

Jaipur, popularly known as the “Pink City”, and “Paris of India”, is the capital of Rajasthan state, India. Jaipur is worldwide famous for unique Architecture, Vastu, Astrology, Forts, Monuments, Palaces, Art and Craft, Culture and last but not least for unique Food.

Heritage of year 1727 is still alive in Jaipur which is the main attraction of Jaipur tour.

Jaipur is renowned on international tourism map as one vertex of Golden Triangle of Indian tourism. Many scripts and poems have been written on the beauty of Jaipur city by domestic tourists as well as foreign tourists. Countless documentary movies have been made on Jaipur in last 250 years.

Jaipur was founded on 18th November 1727 by Maharaja Sawai Jai Singh II, a Kachawaha Rajput, who ruled from 1699-1744. Initially his capital was Amber (now pronounced as Amer), lies at a distance of 11 km from Jaipur. Maharaja Sawai Jai Singh II felt the need of shifting his capital city because of safety reasons as it was likely to be attacked by a Mughal King Bahadur Shah after the death of Aurangzeb.

ABOUT CONFERENCE

The 1st UEM one day INTERNATIONAL CONFERENCE on CONTEMPORARY ISSUES and CHALLENGES in MANAGEMENT and ECONOMICS (ICCICME - 2022) brings the avid Scholars, Practitioners, Academicians and Industry Experts on a single platform to cater the novel paradigms and focus on the pertinent research problems in the area of Economics, Finance and Management. The conference will be instrumental for avid Researchers, Academicians, Industry experts and Students.

CALL FOR PAPER

Aspiring authors are encouraged to contribute to and help to shape the conference through submission of their research abstracts and papers. Exclusive research contributions describing original and unpublished results of conceptual, constructive, empirical, experimental or theoretical work in all areas of Innovation, Entrepreneurship, Finance, Marketing, HR and General Management are invited for presentation at the conference.

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